

Why Serra's College Connection for Catholics Program is so Important

A Catholic for Applied Research Association (CARA) Study in 2005, showed that young Catholics that practiced their faith in college...

- Attended Mass more often
- Became leaders in their parishes
- Were more likely to consider a religious vocation

Other studies show:

- College freshman are likely to make their "best" friends during their first few weeks on campus.
- During the first 1-5 weeks, most students will join the organizations they belong to for their college years.

The obvious conclusion: Increasing the number of students participating in campus ministry should greatly benefit the Church in many ways. We believe if students get an invitation to a Catholic event early, they are more likely to attend. If young people have a friend to go to Mass and Catholic events with, they are more likely to go. Therefore, we want one of the first organizations they join to be Catholic and some of their "best" friends to be Catholic.

Because increasing the number of incoming freshmen participating in Campus Ministry or the nearest parish as soon as possible is important, the College Connection for Catholics (CCC) was developed. **It is a simple concept.** We want to connect each incoming student with the college campus ministry programs (Newman Club, St. Paul's Outreach, FOCUS) on his/her campus and connect the college campus ministers with the incoming freshmen.

A simple procedure:

- **Solicit** high school graduate's name, address and college selection & location
- **Enter** this data into the collegeconnectionforcatholics.org website or contact Administrator for assistance
- **Print from website and deliver** campus ministry packet to student
- Database automatically forwards information to campus ministers

We know:

- Catholic young people are losing their faith in college
- We have a chance to make a difference.
- **We want YOU to be part of the solution to WHY SERRA'S COLLEGE CONNECTION FOR CATHOLICS IS SO IMPORTANT.**

Sponsored by USA Council of Serra International and NET Ministries

For further information please contact one of the following:

CCC Administrator: 651-450-6833 x44 or admin@collegeconnectionforcatholics.org

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