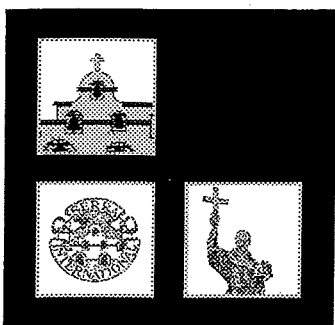


USA COUNCIL 2009 MERCHANDISE CATALOG



65 E. Wacker Place, Suite 802
Chicago IL 60601
Toll-free phone: 888.777.6681
Toll-free fax: 888.777.6803
www.serraus.org
serraus@serraus.org

PRAYER

Prayer Cards

Double-Sided Prayer Card

Serra Prayer for Vocations on one side and the Prayer for Perseverance of Vocations on the other. Business card-sized (3.5"x2") on yellow cardstock.

Item no. 17 5¢ each

Stick-on Prayer Cards

Serra Prayer for Vocations and Prayer for Perseverance of Vocations. 2.5"x4.5" on white adhesive-backed paper.

Item no. 18 25¢ each

Gold Plastic Double-sided Prayer Card

Serran Prayer for Vocations and Prayer for the Perseverance of Vocations. Credit card-sized on sturdy glossy, gold plastic.

Item no. 177 30¢ each

Gold Plastic Double-sided Prayer Card in Spanish

Item no. 137 15¢ each

USA Council Prayer for Canonization of Junipero Serra Prayer Card

Full-color front with Serra logo and graphic of Bl. Junipero Serra, with words "Pray. Invite. Encourage. Affirm. Support vocations. Celebrate vocations. Respect vocations." 2.5"x4" on white glossy cardstock.

Item no. 215 30¢ each

Prayer for Canonization of Blessed Junipero Serra Bookmark

Full-color front with original stained-glass window by artist Edith Piczek, on display at St. Victor's Church in West Hollywood, CA. Original prayer for Serra's canonization on reverse.

Item no. 710 15¢ each

31 Club Program

A vocations program for Catholics in parishes, schools and nursing homes to sign up to offer one Mass each month for church vocations.

Poster

A calendar grid poster with 31 days to serve as a reminder/sign up sheet for 31 Club members. Purple and black print on white paper. 17 1/2"x23"

Item no. 5 \$1.35 each

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Prices are subject to change without notice.

Vocations materials are also available from the NCCV (National Coalition for Church Vocations). For a catalog, Call 800-671-NCCV.

Membership/Prayer Cards

Purple and black print on white business card-sized cardstock.
 English (Item no. 6) 7¢
 Spanish (Item no. 7) 5¢

Brochure

Introduces the program, tips on starting the project, and offers a sample appeal to the parish community to join the 31 Club.
 Item no. 192 15¢ each

AFFIRMATION

Altar Servers Affirmation

Mass Server Award Certificates

8½"x11" parchment-tone stock with foil-stamped copper Serra seal.

Item no. 12 40¢ each

Certificate holders

Royal blue folder with gold foil ornamental seal.

Item no. 208 \$3.25 each

Mass Server Award Medals

Silver nickel antique finish medals with Serra logo, white and gold ribbon. Choose from neck ribbon or pin medal. Includes plastic presentation case.

Pin Medal: Item no. 67 \$6.25

Neck Ribbon Medal: Item no. 677 \$6.75

Greeting Cards

Birthday/Ordination Anniversary Cards

A wide selection of ordination anniversary cards (as well as other cards and gifts) are available from the Printery House at Conception Abbey, Conception, Mo., 64433. Call toll-free: 800-322-2737. If you would like to include a message of congratulations with the Serra Prayer for Vocations in your card, mention the Serra International Imprint when ordering.

PROMOTING VOCATIONS IN THE PARISH

Handbook for Vocation Activity

A handbook with information on how to successfully form and maintain a Parish Vocation Committee. Complete with the resource guides and samples.

Item no. 168 \$3.50

Parish Vocation Committees DVD

Explains how parishes start a parish vocation committee. 10 minutes.

Item no. 239 \$5.50

7 Steps to Forming a Church Vocation Committee in Your Parish

8.5"x11" brochure on glossy paper.

Item no. 13 25¢ each

15 Ways to Promote Church Vocations in Your Parish

8.5"x11" brochure on glossy paper.

Item no. 14 25¢ each

Parish Contact Program DVD

Explains how Serrans can work with their diocesan Vocation Office to provide an important and effective communication link with pastors. 12 minutes.

Item no. 240 \$5.50

Parish Contact Kit

A tool for Serra clubs to do vocation work in all parishes in their areas. It includes instructions and suggestions for the parish contact person.

Item no. 207 \$4.50

Parish Contact Program Brochure (green booklet)

Item no. 683 \$2.50

Convincing the Presidents

This 12-page training kit is designed to assist local Serra leadership to convince key Serrans on the benefits of adopting a Parish Contact Program.

Item no. 679 \$1.25

Training Parish Contacts/Liaisons

A 14-page presentation with added literature from USAC and the NCCV.

Item no. 680 \$22.00

Parish Vocations Awareness Form

A survey to help determine the vocations awareness 'health' of a parish.

Item no. 682 20¢

Vocations Bookmarks

Perfect for young people to help foster vocations awareness. Features cartoon lay young people on one side in black and white and the same people now donning the clothes of a priest/nun vocation on the other side in color.

Item no. 686 25¢

Clergy and/or Religious Certificate of Appreciation Diskette

A Word template that enables you to design your club's own certificates of appreciation for clergy or religious. *Also available for download on www.serraus.org.*

Item no. 684 \$9.00

VIDEOS/DVDS

The Spirit of Serra DVD

An introduction to our mission, history, activities and structure. Designed as part of a complete program for new member orientation, this DVD would also be perfect as a refresher for current members. 13 minutes, 2001.

Item no. 100 \$5.50

The Spirit of Serra: A Leader's Guide

Item no. 231 \$3.50

The Spirit of Serra: A Study Guide

Item no. 232 \$1.25

The Spirit of Serra: Overhead Presentation Transparency Set
Item no. 233 \$12.50

A Call to Christ (DVD)

Featuring Pope John Paul II reflecting on his vocation to the priesthood. Appropriate for mature high school students and adult audiences. 15 minutes.

Item no. 98 \$12.50

Founding Father of the West (DVD)

History of Father Serra's mission work on the West Coast, featuring Bing Crosby as the voice of Father Serra. 45 minutes. Limited quantities available.

Item no. 103 \$12.50

Fr. Serra and the American West

NBC documentary on the life of Fr. Serra, narrated by Edwin Newman. 58 minutes. Limited quantities.

Item no. 101 \$19.50

God's Call: A Family Affair (DVD)

A revealing program about several young men and women and their parents becoming aware of God's call to religious life and priesthood. Funded by the Serra International Foundation. 27 minutes.

Item no. 148 \$12.50

Priestly Vocations

Item no.186 \$23.00

Multicultural Video

A video that looks at the vocations in African-American and Hispanic communities.

Item no. 171 \$14.00

These Men Called Priest

A diverse group of five priests reflect on their vocations, on what attracts them to the priesthood and on their own particular ministries. 26 minutes.

Item no. 96 \$40.00

To Be A Priest (DVD)

This documentary produced for public television traces the life of one man during the last year of his seminary training and his first year in a parish. 30 minutes.

Item no. 97 \$16.50

Serra International: A Family Album

To acquaint potential members or new members with Serra International. 14 minutes.

Item no. 104 \$27.50

Serra's Challenging Future: The Vocation Arm of the Church (DVD)

Video introduction to the USA Council and explanation of the 1994-95 "In His Steps" recommitment program. Narrated by past Episcopal Advisor Archbishop Elden Curtiss.

Item no. 152 \$12.50

MEMBERSHIP

Information for potential/new members

Serra International Information Brochure

A brief outline of Serra's objectives, theology, history, meetings and programs.

Item no. 77 20¢ each

This is the USA Council of Serra International

A folded, business card-sized brochure giving a brief introduction to Serra.

Item no. 80 50¢ each

Two Today for Serra (Be/Bring a Member) Card

This folded, business card-sized form combines a club meeting invitation from a current member to a friend with a request to the club membership vice president to send that guest a formal invitation from the club for the same date. Perforated.

Item no. 188 15¢ each

What Is Serra?—New Member Booklet

A pocket-sized booklet that includes comprehensive information on Serra International and the USA Council and a membership application form.

Item no. 179 \$1.10

Introduction to the USA Council

An informational brochure outlining specifically the goals, vision, activities and characteristics of Serra's USA Council.

Item no. 216 25¢ each

Handbook for Serrans

The handbook offers a description of the history, structure and activities of Serra International, the national councils and clubs

Item no. 34 \$2.75

Membership Manual

An indispensable guide to attracting and keeping members

Item no. 38 \$2.50

Membership at Large brochure

Explains the benefits and how-to of becoming a member in an area where there is no Serra presence.

Item no. 220 30¢ each

Membership Certificate

8½"x11" parchment stock, foil-stamped copper Serra seal.

Item no. 78 50¢ each

Certificate holders

Royal blue folder with gold foil ornamental seal.

Item no. 208 \$3.50 each

Tools for new clubs

Building a New Serra Club

Full-color brochure full of tips, tools and resources for forming a new Serra club.

Item no. 189 75¢ each

Continued on next page

The World of Serra: Running a Successful Serra Club (DVD)

Video for new or potential members or as a refresher for current club members.
Item no. 139 \$12.50

Organizing a New Serra Club

Item no. 39 \$3.35

Serra Club Charter Application

Item no. 206 No Charge

The Council also strongly recommends that new clubs and clubs welcoming new members use the "Spirit of Serra" program as part of their orientation procedure. See "The Spirit of Serra" under the Videos/DVDs section on p. 3. Find officers' manuals on p. 5 and pins on p. 6.

Recommitment for current members

In His Steps

Recommitment program for Serrans in the United States. One-page brochure includes step-by-step explanation, prayers and recommitment pledge.
Item no. 153 35¢ each

Pastores Dabo Vobis

Pope John Paul II's apostolic exhortation on the formation of priests. Recommended reading for all Serrans. (Origins: CNS, 1992) 38 pages.
Item no. 19 \$1.50 each

Forms

Club Transfer Forms

To notify the USA Council of member transfers from one club to another.
Item no. 81 No Charge

New Member Forms

Forms to notify the USA Council of new members.
Item no. 84 No Charge

Retiring Member Exit Survey Form

Item no. 202 No Charge

CLUB PROGRAMS

Club Program Themes

Four Engaging Programs, 1991-92
Item no. 58 No Charge

Work & Social Justice Program — Series 100

Item no. 159 No Charge

Apostolate of the Laity — Series 200

Item no. 169 \$1.10

Programs Manual Part II: Program Themes

All of the USA Council Programs Committee's inspiring club programs aimed at enriching the spiritual life of all Serrans in one place.
Item no. 200 \$4.00

Programs Committee Materials CD-ROM

Contains the programs in Programs Manual II, as well as a PowerPoint presentation outlining how to conduct an internal club program.
Item no. 241 \$5.50

Programs online

All of the programs contained in the Programs Manual Part II are available online in .pdf format at www.serraus.org.

COMMUNICATIONS

Serra Seals (camera ready)

Seven sizes; for use in club newsletters or stationery.
Item no. 111 75¢ each

Parish bulletin inserts

Create awareness for vocations and Serra in your parish bulletin with these short, thought-provoking articles.
Item no. 234 No charge

USA Council Tabletop Exhibit

This is a 22" high, 3-panel (19" each wide) table top exhibit about the mission and works of the USA Council of Serra. It may be used for club membership campaigns, community event information tables and new club formation activities. A 4-week advance notice is required to avoid scheduling conflicts. Suggested materials (brochures, cards) and the case will be shipped to you via UPS. The cost of materials and all shipping charges are the burden of the Serra club.
Item no. 193 TBD

"Serra for Priestly and Religious Vocations" ad series

For a disk containing the popular black-and-white artwork from this series, write to: Bill Ramsey Associates, Inc., 4913 Dodge St., Omaha, NE 68132, or call (402) 556-5770.

www.serraus.org

Need some graphics for your webpage? Want to find out which other Serra clubs are online? Looking for web-ready graphics of the above ad series? Visit www.serraus.org and don't forget to link us to your site.

SERRA CLUB SUPPLIES

Serra International Pocket Folders

9"x12" glossy white two-pocket presentation folders with Serra logo and introduction to Serra printed on outside cover. Cover also bears Bl. Junipero Serra graphic and the text, "Pray. Invite. Encourage. Affirm. Support vocations. Celebrate vocations. Respect vocations."
Item no. 109 \$1.50

Serra Note Cards

Blank ivory cards with embossed Serra seal and matching envelopes. 5.5"x4.25".
Item no. 29 95¢ each

Stick-on Name Badge

Sheet of eight nametags suitable for laser printers
Item no. 72 50¢

Gold Foil Serra Seals

Embossed with the Serra logo. Self-adhesive for certificates and stationery. 1.75 inch diameter.
Item no. 203 55¢ each

Banner

3'x4' ivory satin with appliqued brown Serra seal and elements of Serra.
Item no. 56 \$125.00

Bell

Solid bronze, approximately 8" high.
Item no. 91 \$185.00

Gavel

Solid walnut, with engraving plate, 8" long.
Item no. 88 \$16.50

Magnet

Business card-sized magnet printed with the contact information for the USA Council of Serra International headquarters in Chicago.
Item no. 210 30¢

Decal

4"x3¾" window decal of the full color Serra logo. Indicate your choice of adhesive: front (for display in windows) or back (like a regular sticker).
Item no. 170 \$1.10

Lanyards

Green woven lanyards with "USA Council of Serra International" in white. Comes with 3x4" clear plastic nametag holder (you supply your own nametag).
Item no. 725 \$3.00

Apparel

USA Council Denim Shirt

Long-sleeve, button down, embroidered with the Serra International seal in gold above the front pocket. Please specify size (S, M; L and XL in limited quantities).
Item no. 221 \$39.00

Serra Golf Hat

Hunter green with the Serra logo and USA Council embroidered in gold.
Item no. 229 \$6.75

Serra Golf Shirt

White cotton short-sleeved shirt with green Serra/USA Council logo embroidery. Available in Adult S, L and XL.
Item no. 224 \$24.50

Serra Logo Pendants

Just like our popular color enamel pin, but in a pendant form. A nice alternative to the lapel pin for women.
Item no. 223 \$2.25

Serra Logo Embroidered Patch

Full-color patch ready to iron or stitch onto shirts, hats, blazers or tote bags. 3 inches in diameter.
Item no. 688 \$2.00

Gifts

Paperweight

3"x3" white marble with cloisonne Serra seal and engraving plate.
Item no. 57 \$14.50

Statue of Father Serra

Ivory-colored cast resin, 12" high.
Item no. 86 \$45.00

Junipero Serra Carved Wood Statuary

8 inches tall, available in three finishes: natural, stained, and colored. Made in Italy, via Catholic Supply of St. Louis. Call (314) 644-0643 or visit <https://www.catholicsupply.com/orders/> for ordering instructions.
Natural finish \$125.00
Stained finish \$135.00
Colored finish \$195.00

Plaques

Small (4½"x6") rectangular wooden plaque with cloisonne Serra seal and 1¾"x2¾" engraving plate.
Item no. 69 \$15.00

Medium (7"x10") shield-shaped wooden plaque with etched copper on black Serra seal and 2"x4" engraving plate.
Item no. 107 \$50.00

USA Council Mugs

Standard size mug, white, with Serra International logo in color. Can be filled with candy, gift cards, Fr. Bear (below), etc., and given as speaker or seminarian gifts.
Item no. 724 \$4.00

Father Bear

Stuffed black 'beanie-baby'-style teddy bear with a white collar and "Pray for Vocations" embroidery on his chest.
Item no. 687 \$11.00

Club Officer Manuals

President's Manual (Item no. 35)	\$2.75
Vocation Manual (Item no. 42)	\$2.25
Membership Manual (Item no. 38)	\$2.50
Programs Manual (Item no. 43)	\$2.35
Programs Manual Part II: Program Themes (Item no. 200)	\$4.00
Programs Committee Materials CD-ROM Contains the programs in Programs Manual II, as well as a PowerPoint presentation outlining how to conduct an internal club program. (Item no. 241)	\$5.50
Communications Manual (Item no. 44)	\$2.25
Treasurer's Manual (Item no. 36)	\$2.25
Secretary's Manual (Item no. 37)	\$2.25
The Serra Chaplain (Item no. 45)	\$2.25
Handbook for Club Trustees (Item no. 201)	\$2.25

Other Manuals

Handbook for Serrans (Item no. 34)	\$2.75
Serra Club Policy Manual (Item no. 205)	No Charge
Organizing a New Serra Club (Item no. 39)	\$3.35
The USA Council District/Regional Convention Manual Item no. 48	No Charge
Full Set of Manuals (Item no. 187)	\$27.50

Club reference and resources

Suggested Local Club Bylaws

Item no. 46 No Charge

Serra International Constitution and Bylaws

Item no. 50 No Charge

USA Council Constitution and Bylaws

Item no. 157 No Charge

Phoenix Fundraising Workbook

(Item no. 181) \$11.00

serraUSA magazine, the Serran magazine

Back issues of "serraUSA" and pre-2003 issues of "the Serran" magazine are available at no charge for the first 10 copies.

Over 10 copies, the charge is \$2.00 per copy. Please specify the month and year of the publication. Subject to availability.

Pins

Member (gold) (Item no. 59)	\$7.25
Member (enamel) (Item no. 60)	\$2.25
Club President (Item no. 61)	\$16.50
Past Club President (Item no. 62)	\$26.50
District Governor (Item no. 63)	\$16.50
Past District Governor (Item no. 64)	\$22.00
Chaplain (Item no. 65)	\$20.00
USAC Board Member (Item no. 194)	\$28.00
USAC Past Board Member (Item no. 195)	\$28.00
S.I. Past Board Member (Item 175)	\$26.50
50th Anniversary (Item 119)	\$9.00
25th Anniversary (Item 120)	\$9.00
10th Anniversary (Item 121)	\$9.00
"Serra, <i>NOW</i> More Than Ever!" Black and white button, 2" diameter. (Item 236)	\$1.75

SHIPPING AND HANDLING CHARGES

Merchandise Price Range	Postage Cost
\$0.01 to \$5.00	\$2.10
\$5.01 to \$10.00	\$4.20
\$10.01 to \$15.00	\$5.10
\$15.01 to \$20.00	\$5.30
\$20.01 to \$25.00	\$5.40
\$25.01 to \$50.00	\$6.60
\$50.01 to \$75.00	\$9.00
\$75.01 to \$100.00	\$10.80
\$100.01 to \$150.00	\$11.30
\$150.01 to \$200.00	\$12.00
\$200.01 to \$250.00	\$14.30
\$250.01 to \$300.00	\$16.70
\$300.01 to \$350.00	\$19.20
\$350.01 to \$800.00	\$23.90

These rates apply
to the U.S. only.

*Expedited orders
(next day and inter-
national shipments)
will be billed the
actual shipping costs.*

Change in Sale of Merchandise Policy

Effective Sept. 1, 2006, the USA Council
will accept only cash/check or credit card orders
for merchandise purchases.

**We will no longer fulfill orders and invoice them to you;
either payment via credit card must be made at the point
of sale, or we will fill orders after your check has cleared.**

Shipping charges will be automatically
added to the total bill.

Return orders by mail and make checks out to:

USA Council of Serra International
65 E. Wacker Place, Suite 802
Chicago IL 60601

Or fax to:

888.777.6803





Telephone orders are accepted at:

888.777.6681



USA Council of Serra International Merchandise Order Form

Please complete the following form to request materials and merchandise for your club activities. Please indicate whether you are using a commercial or residential address. Using a commercial address will reduce shipping costs and improve delivery time. Also, please use a street address because UPS will not ship to PO boxes. Finally, we also would be very happy to accept your credit card.

<input type="checkbox"/> Commercial address	SHIP TO: (Billing address of credit card)	BILL TO: (If, different from shipping address)
<input type="checkbox"/> Residential address		
Name:		
Street, Apt or Suite #:		
City, State, Zip:		
Daytime Telephone:		
Email Address:		
Print name exactly as it appears on credit card		
Card Number:	Expiration date (month/year):	
Circle one:    		

Quantity	Item #	Description	Price Each	Total Price
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
			\$	\$
Merchandise Total			\$	\$

Standard shipping and handling charges apply; we will automatically add these or the actual shipping charges for expedited orders to the total bill.

Note prices of materials, merchandise, and shipping and handling charges are subject to change without notice.

(Check one if desired): UPS Next Day Air UPS 2nd Day Air UPS Three Day Select

Return orders by mail to: USA Council of Serra International, 65 E. Wacker Place Suite 802,
Chicago IL 60601, or FAX 888.777.6803
Telephone orders are accepted at: 888.777.6681